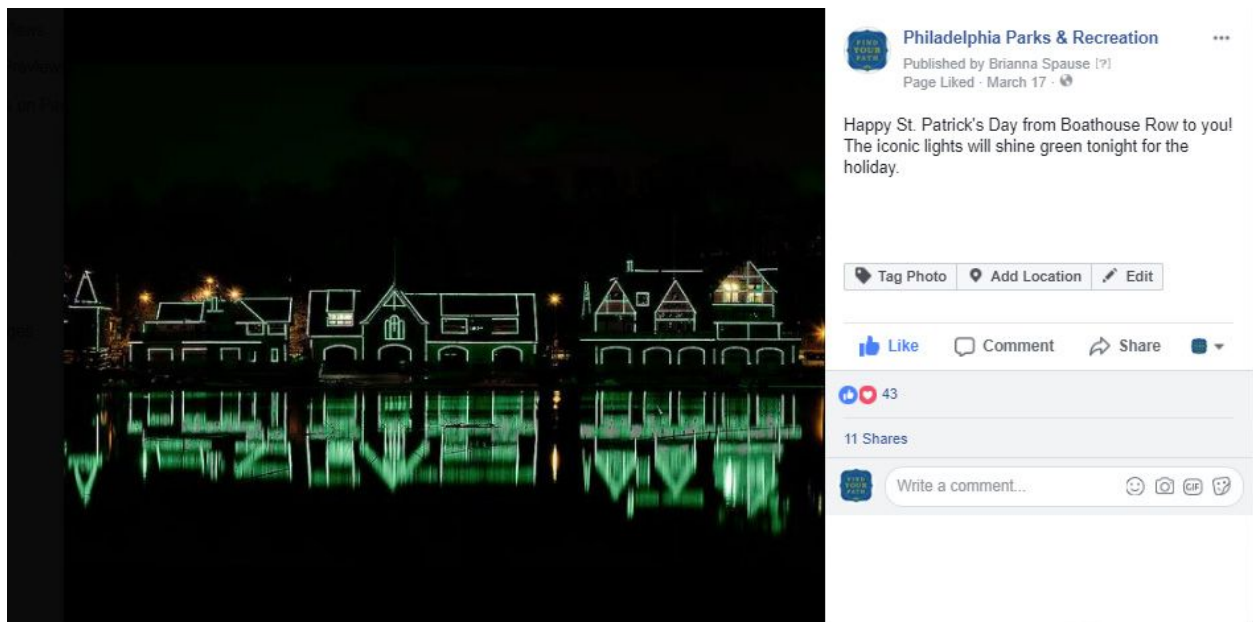


March Top Social Media Report

Seasonal content ruled supreme this month on the Philadelphia Parks & Recreation social media accounts. From Boathouse Row lightings to exciting new CSA partnerships and adorable dog photos, check out our top posts from March!

Top Facebook Post:

Our audience sure does love Boathouse Row content. The iconic houses have once again dominated our Facebook engagements. Our Happy St. Patrick's Day post came in on top this month. The post received 11 shares, 43 likes and reached 3,900 users.



Top Tweet

Our audience is just as excited about the new Carousel House Farm CSA as we are! Our top twitter post of the month was a photo with a link to the Fairmount Park Conservancy's post about the new program. The post received 12 reweets, 38 likes, 3 comments, and reached more than 10,000 people.



Philly Parks & Rec 

@PhilaParkandRec



We're excited to announce that this year we're partnering with [@myphillypark](#) to host Carousel House Farm's first ever Community Supported Agriculture (CSA) program! Learn more about the new project: ow.ly/rm1N30iRo3q



2:30 PM - 12 Mar 2018

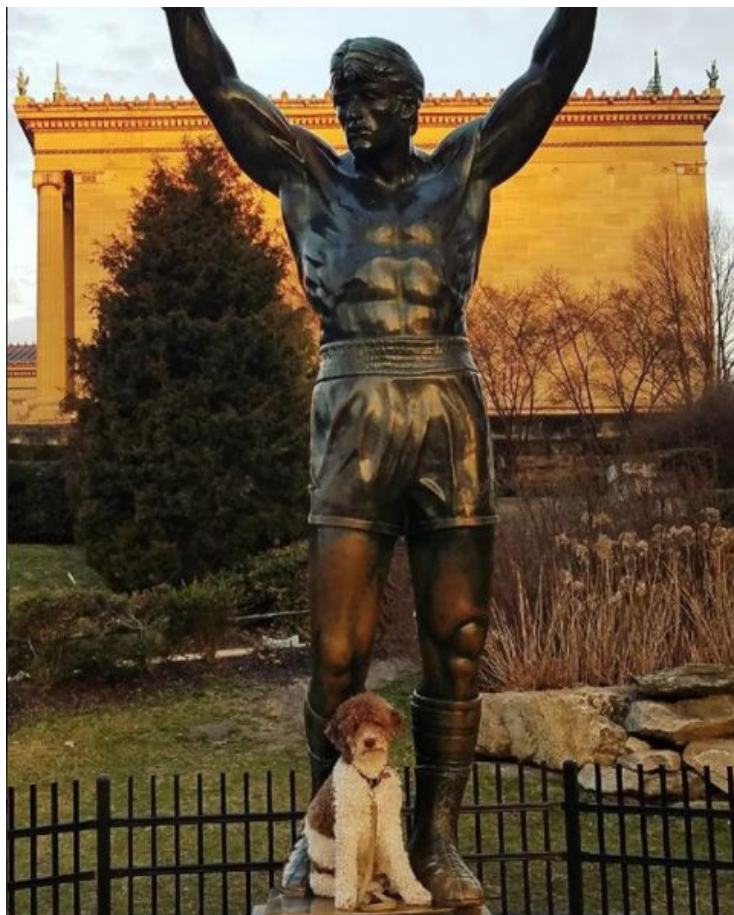
12 Retweets 38 Likes



 3  12  38 

Top Instagram Post

Our top Instagram post of the month was a photo submitted from Communications Working Team member, Rodger Tenant, Jr. Pictured here is Curtis Helm's dog posing with the Rocky statue. We just knew we had to share this adorable photo, so we tacked on our dog guides to make the post relevant to our audience. It worked! The post received 186 likes and a total of 3,036 engagements.



philaparkandrec
Rocky Steps

philaparkandrec Is your pup a park champion? Check the link in our bio to find out! Our dog guide is a resource for pet-owners to ensure fun for all in our parks and public spaces.

bettyfett Please follow leash rules! ✕

museum_of_pretty Love this ✕

drsharona @doubledocw this made me think of y'all. congrats on the new place! hope philly is still treating you well ❤️ ✕



186 likes

FEBRUARY 27

Add a comment...

